

# Counting the Cost:

## Data Breach Insights for Accounting firms

# \$4.45M

### DATA BREACH

Global average cost of a data breach in 2023 was \$4.45 million, 15% more than in 2020.



# \$5.9M

### FINANCE FIRMS

Lose approximately \$5.9 million per data breach, 28% higher than the global average.

# 48%

### FINANCIAL ATTACKS

48% of financial attacks start with malicious actors.



# 33%

### PHISHING ATTACKS

Consider common threat vectors. Human error accounts for 33%. Phishing takes the top spots for initial attack vectors at 16% and 15%.

# \$300M

### SUCCESSFUL ATTACKS

The average cost for breaches of 50 million records or more now.



## Learn more about firm security measures.

Aiwyn can enhance your revenue cycle by integrating with existing practice management and CRM systems to unlock client and firm data, automated processes, and increase cash flow.

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